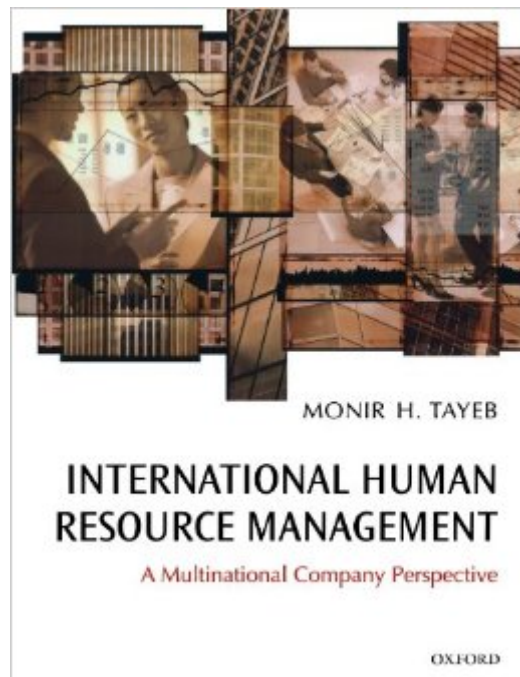


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International Human Resource Management: A Multinational Company Perspective



Synopsis

This new textbook provides comprehensive coverage of the key issues facing multinational corporations (MNCs) in their management of human resources across diverse national boundaries. It attempts to answer the question, "Can there be a uniform set of best human resource management (HRM) practices applicable across a spectrum of nations irrespective of cultural and institutional individualities?" The book takes a broad definition of HRM and begins with a summary of key discussions and models in this area before setting them in the international context of the MNC. Adopting an integrated approach, the book covers the theories and practices of international HRM and sets them in context with numerous reference to news stories and case studies developed from the author's own extensive research. The book is student-focussed with strong learning features including objectives, chapter summaries, reading lists and an activities section in each chapter.

Book Information

Paperback: 258 pages

Publisher: Oxford University Press (January 27, 2005)

Language: English

ISBN-10: 0199258090

ISBN-13: 978-0199258093

Product Dimensions: 9.6 x 0.6 x 7.4 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

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